

Sample Letter to Family Member

October, 2018

Dear _____,

As the end of the year draws near, lots of people are thinking about charitable giving. I don't know where you give, but I wanted you to know about this opportunity to give to an organization that makes a lot of difference in the community where I live. It matters a lot to me.

The church I attend provides free tutoring to children, emotional support programming for children, art camps for children, feeds the hungry at a local food pantry, and every year a group of volunteers spend a week on a special project: a homeless shelter or migrant camp or alternative educational programs for expelled students, for example. It also nurtures people on their spiritual journey and helps people think about who they want to be. It helps people during the most difficult times of life – with loss, with health problems, and when families fall apart.

If you are looking for places to give where you know there's accountability and an immediate, direct impact on people's lives, I invite you to think about making either a lump sum gift or a monthly pledge to Waterville Presbyterian. I'm including information about some of our programs, and pledge information.

I am always looking for ways to give that reflect my values and concerns. I also want to be able to trust the institutions I give to. I'm sharing this with you, not because I *expect* you to give to my church, but because if you are looking for ways to give, your giving would matter a lot to us. It would make a difference and do so much good.

Best wishes for the coming holidays, and all my love,